



KMOV
One Memorial Drive
St. Louis, MO 63102

Great American Media
1010 Wisconsin Ave. NW
Washington, DC 20007-3603

Contract # **847843**

Schedule Dates 08/11/12-08/22/12
Advertiser Democratic Senatorial Campaign Committee (16390)
Agency/T-Code Great American Media (2039)/556615156
Product Political - US Senate (1176)
Brand DSCC (127984)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name BASSETT,LAURA
Phone/Fax /
CPE 49/53/1597
Account Types National/Political PAC - Agency
Billing Type Standard
Comments DSCC 8/11-8/22
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Aug. 2012	100	\$97,400.00
Grand Total:	100	\$97,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/17/12-08/17/12	3	:30	54263- CSI: NY						1			1	\$3,000.00	\$3,000.00	St. Louis (KMOV) (KMOV)	CSI NY	8/10/12
2.0	Normal Line / SPOT	08/17/12-08/17/12	3	:30	115389- Blue Bloods						1			1	\$3,500.00	\$3,500.00	St. Louis (KMOV) (KMOV)	BLUE BLOODS	8/10/12
3.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	20062- News @ 10pm M-F	5	X	X	X	X	X			5	\$2,000.00	\$10,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	8/10/12
4.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	20063- Late Show with David Letterman	2	X	X	X	X	X			2	\$450.00	\$900.00	St. Louis (KMOV) (KMOV)	DAVID LETTERMAN	8/10/12
5.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	20022- Price is Right	2	X	X	X	X	X			2	\$400.00	\$800.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	8/10/12
6.0	Normal Line / SPOT	08/20/12-08/22/12	3	:30	12:27P- 2:57P (CT)	2	X	X	X					2	\$350.00	\$700.00	St. Louis (KMOV) (KMOV)	AFTERNOON ROTATION	8/10/12
7.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	20023- News @ 12noon M-F	2	X	X	X	X	X			2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT NOON	8/10/12
8.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	28663- Dr. Phil	1	X	X	X	X	X			1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	DR. PHIL	8/10/12
9.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	20054- News @ 5pm M-F	5	X	X	X	X	X			5	\$1,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	8/10/12
10.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	48386- News @ 5am	5	X	X	X	X	X			5	\$250.00	\$1,250.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 5A	8/10/12
11.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	20055- News @ 6pm M-F	5	X	X	X	X	X			5	\$800.00	\$4,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	8/10/12
12.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	20015- News @ 6am M-F	5	X	X	X	X	X			5	\$400.00	\$2,000.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	8/10/12
13.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	20053- Entertainment Tonight	2	X	X	X	X	X			2	\$1,200.00	\$2,400.00	St. Louis (KMOV) (KMOV)	ENTERTAINMENT TONIGHT	8/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Product Political - US Senate (1176)
Brand DSCC (127984)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name BASSETT,LAURA
Phone/Fax /
CPE 49/53/1597
Account Types National/Political PAC - Agency
Billing Type Standard
Comments DSCC 8/11-8/22
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 08/10/12
Last Modified 08/10/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06272641
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$14,610.00
Net Total \$82,790.00
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Aug. 2012	100	\$97,400.00
Grand Total:	100	\$97,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	131968- CBS This Morning	7	X	X	X	X	X			7	\$200.00	\$1,400.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	8/10/12
15.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	114240- Nate Berkus Show	2	X	X	X	X	X			2	\$150.00	\$300.00	St. Louis (KMOV) (KMOV)	NATE BERKUS	8/10/12
16.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	7:58P- 9P (CT)	1								1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	2.5/MIKE & MOLLY	8/10/12
17.0	Normal Line / SPOT	08/20/12-08/20/12	3	:30	115379- Hawaii Five O	1								1	\$3,500.00	\$3,500.00	St. Louis (KMOV) (KMOV)	HAWAII 5-0	8/10/12
18.0	Normal Line / SPOT	08/11/12-08/18/12	3	:30	20108- News @ 10pm Sat							1		2	\$750.00	\$1,500.00	St. Louis (KMOV) (KMOV)	NEWS 4	8/10/12
19.0	Normal Line / SPOT	08/18/12-08/18/12	3	:30	119145- News @ 10:30pm							1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	NEWS 4	8/10/12
20.0	Normal Line / SPOT	08/11/12-08/18/12	3	:30	20103- News @ 6pm Sa							1		2	\$400.00	\$800.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6PM SATURDAY	8/10/12
21.0	Normal Line / SPOT	08/19/12-08/19/12	3	:30	20789- News @ 10pm Sun							1	1	\$1,800.00	\$1,800.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10P SUN	8/10/12	
22.0	Normal Line / SPOT	08/19/12-08/19/12	3	:30	135672- News @ 10:30am Sun							1	1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4	8/10/12	
23.0	Normal Line / SPOT	08/19/12-08/19/12	3	:30	119144- News @ 10:30pm Sun							1	1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT SUN	8/10/12	
24.0	Normal Line / SPOT	08/19/12-08/19/12	3	:30	20757- News @ 5:30pm Su							1	1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5:30P SUNDAY	8/10/12	
25.0	Normal Line / SPOT	08/19/12-08/19/12	3	:30	20141- 60 Minutes							1	1	\$3,500.00	\$3,500.00	St. Louis (KMOV) (KMOV)	60 MINUTES	8/10/12	

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CPE 49/53/1597
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Billing Type Standard
Comments DSCC 8/11-8/22
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Date Entered 08/10/12
Last Modified 08/10/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06272641
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$14,610.00
Net Total \$82,790.00
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
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26.0	Normal Line / SPOT	08/12/12-08/19/12	3	:30	8A- 10A (CT)								1	2	\$750.00	\$1,500.00	St. Louis (KMOV) (KMOV)	CBS SUN MORNING/FACETHE NATION	8/10/12
27.0	Normal Line / SPOT	08/14/12-08/21/12	3	:30	42783- NCIS			1						2	\$3,500.00	\$7,000.00	St. Louis (KMOV) (KMOV)	NCIS	8/10/12
28.0	Normal Line / SPOT	08/14/12-08/21/12	3	:30	43181- 48 Hours Mystery			1						2	\$2,500.00	\$5,000.00	St. Louis (KMOV) (KMOV)	48 HOUR MYSTERY	8/10/12
29.0	Normal Line / SPOT	08/15/12-08/15/12	3	:30	66133- Criminal Minds				1					1	\$4,000.00	\$4,000.00	St. Louis (KMOV) (KMOV)	CRIMINAL MINDS	8/10/12
30.0	Normal Line / SPOT	08/22/12-08/22/12	3	:30	20076- CSI Crime Scene Investigation				1					1	\$3,500.00	\$3,500.00	St. Louis (KMOV) (KMOV)	CSI	8/10/12
31.0	Normal Line / SPOT	08/20/12-08/22/12	3	:30	20062- News @ 10pm M-F	3	X	X	X					3	\$2,000.00	\$6,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 10	8/10/12
32.0	Normal Line / SPOT	08/20/12-08/22/12	3	:30	20063- Late Show with David Letterman	2	X	X	X					2	\$450.00	\$900.00	St. Louis (KMOV) (KMOV)	DAVID LETTERMAN	8/10/12
33.0	Normal Line / SPOT	08/20/12-08/22/12	3	:30	20022- Price is Right	3	X	X	X					3	\$400.00	\$1,200.00	St. Louis (KMOV) (KMOV)	PRICE IS RIGHT	8/10/12
34.0	Normal Line / SPOT	08/20/12-08/22/12	3	:30	20023- News @ 12noon M-F	3	X	X	X					3	\$500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT NOON	8/10/12
35.0	Normal Line / SPOT	08/20/12-08/22/12	3	:30	28663- Dr. Phil	1	X	X	X					1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	DR. PHIL	8/10/12
36.0	Normal Line / SPOT	08/20/12-08/22/12	3	:30	20054- News @ 5pm M-F	3	X	X	X					3	\$1,000.00	\$3,000.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 5P	8/10/12
37.0	Normal Line / SPOT	08/20/12-08/22/12	3	:30	48386- News @ 5am	3	X	X	X					3	\$250.00	\$750.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 5A	8/10/12

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Agency/T-Code	Great American Media (2039)/556615156	Entered By	Betsy Waxberg
Product	Political - US Senate (1176)	CO-OP	No
Brand	DSCC (127984)	Headline #	06272641
Salesperson	Johannessen, Jordan (2818)	Demo	
Sales Office	TeleRep - New York	Order Type	Normal
Buyer Name	BASSETT,LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	49/53/1597	Commission	\$14,610.00
Account Types	National/Political PAC - Agency	Net Total	\$82,790.00
Billing Type	Standard	Sales Tax	
Comments	DSCC 8/11-8/22 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,		

St. Louis (KMOV) (KMOV)		
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38.0	Normal Line / SPOT	08/20/12-08/22/12	3	:30	20055- News @ 6pm M-F	3	X	X	X					3	\$800.00	\$2,400.00	St. Louis (KMOV) (KMOV)	NEWS 4 AT 6P	8/10/12
39.0	Normal Line / SPOT	08/20/12-08/22/12	3	:30	20015- News @ 6am M-F	3	X	X	X					3	\$400.00	\$1,200.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS 4 AT 6A	8/10/12
40.0	Normal Line / SPOT	08/20/12-08/22/12	3	:30	20053- Entertainment Tonight	2	X	X	X					2	\$1,200.00	\$2,400.00	St. Louis (KMOV) (KMOV)	ENTERTAINMENT TONIGHT	8/10/12
41.0	Normal Line / SPOT	08/20/12-08/22/12	3	:30	131968- CBS This Morning	4	X	X	X					4	\$200.00	\$800.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	8/10/12
42.0	Normal Line / SPOT	08/20/12-08/22/12	3	:30	114240- Nate Berkus Show	3	X	X	X					3	\$150.00	\$450.00	St. Louis (KMOV) (KMOV)	NATE BERKUS	8/10/12

CONFIRMATION CONTRACT

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